

ITALIAN FOOTBALL DAY

14 June 2022
6.30 pm
Design Museum London

OPENING REMARKS

Tim Marlow, Director, Design Museum

Carlo Ferro, President, Italian Trade Agency

Alessandro Motta, Deputy Head of Mission, Embassy of Italy in London

CONVERSATION AND Q&A

Aldo Tempesti, Technical Textile Division - Sistema Moda Italia

“Performance and Design: The evolution of Italian textiles for sport applications”

Federico Smanio, CEO Wylab - MD WeSportUP

“WeSportUp, Innovation at the service of sport and wellness”

Andrea Tomat, Assosport - CEO Lotto Sport Italia

“Designing the future of football footwear”

CLOSING REMARKS

Alessandro Nesta, Lega Serie A Ambassador